



+ GILLETTE Mach3 Turbo Champion launched

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September 2006 – Gillette, the global market leader in male grooming, launched the new Gillette Mach3 Turbo Champion, in a spectacular 'motor sports' themed, 'Test-Drive-A (Gillette) Champion' in Hightstreet, One Utama Shopping Mall. The new Gillette Mach3 Turbo Champion comes with a distinctive motor sports feel. The hot, bold and masculine sleek design is further reinforced with the vibrant racing red packaging.

This latest Gillette razor not only looks good but will give the new generation of men the head start in per-

sonal grooming with its superior triple blade technology.

In conjunction with the launch of the new Gillette Mach3 Turbo Champion, a three week period Web Contest will also be held starting from 25th September, 2006. Log on at www.champion.com.my to sign-up and then stay tuned to Hitz FM. Radio DJs will randomly call up registered participants and all these lucky contestants need to do is to answer their call with "Am I the champion" correctly to win the daily prize of a Motorola RAZR V3 mobile phone.

There will even be Champion Mobile Cruisers making stops at selected Giant retail outlets around Klang Valley every Friday, Saturday and Sunday between 15th September and 1st October 2006. Consumers

just have to purchase a Gillette Mach3 Turbo Champion razor from any retail outlet and bring over the pack backer card as a proof of purchase to participate in 3 on-ground games that are measured against the clock. The best time of the day wins a Motorola RAZR V3i mobile phone and each daily winner is in the running to win the grand prize of a Motorola RAZR V3X mobile phone.

The new Gillette Mach3 Turbo Champion is now available at all leading retail stores beginning September 2006. The Recommended Selling Price of the Gillette Mach3 Turbo Champion (Razor + 1 cartridge) is RM18.90. It is now being sold at an Introductory Recommended Retail price of RM16.90

+ Naza Bikes and Taiwan's CPI Motor Company signed an MOU

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Naza Bikes recently held an event at its Kampung Baru showroom to commemorate the signing of a memorandum of understanding (MOU) with a new partner,

CPI Motor Company from Taiwan. The MOU entails business and technical collaboration to explore new opportunities in the motorcycle industry.

CPI Motor Company was founded in 1991 and their products are exported to various countries. It is believed that Naza Bikes will now exceed market expectation with great performance and reliability with the combination of Naza Bikes' input and CPI's technical expertise.

The event also saw the opening ceremony of the new Naza Bikes 2S concept branches and also

the launching of Naza's own lubricants (which was also launched simultaneously at Naza's 7 new branches nationwide). The event was officially launched by Tan Sri Dato' Nasimuddin SM Amin chairman and CEO of Naza Group of Companies. The event was attended by VIPs, Naza Bikes dealers and bike enthusiasts.

With the launch of the 7 new branches, Naza had expanded its network to cover major areas of the peninsular; Kuala Lumpur, Johor Bahru, Melaka, Butterworth, Kuantan, Kuala Terengganu and Kota Bharu. There are also plans underway to open branches in Sabah and Sarawak.

The new branches are operated based on the 2S (service & spares) concept where it will be equipped with the latest facilities. The aim here is to accelerate the delivery of Naza bikes and spare parts effectively (by supplying sufficient quantity of parts needed) as well as offer a maintenance service to Naza bikes owners and dealers.



Naza also launched the new set of lubricants, the NTech 8000, NTech 5000 and NTech 2000. It is said to suit Naza bikes well by maintaining the bikes' performance. It is produced "based on the discussion, studies and endurance tests conducted by Naza Bikes personnel in collaboration with a reputable lubricant company".

The NTech 8000 is a fully synthetic 4T (grade of SAE 5W/40, API SL/CF) priced at RM25; NTech 5000 a semi-synthetic 4T (SAE 10W/40, API SL) priced at RM16 and NTech 2000 a mineral based 4T with grade SAE 15W/40, API SF, priced at RM10.